



Formby U3A

Inclusion of Articles and Publicity in Formby U3A Newsletter or Website

Formby U3A re-visited what the Newsletter should contain on 2nd October 2018. The Newsletter is published in 4 page multiples. Whilst the Newsletter should, ideally, only contain information about Formby U3A, its groups and its activities, it is sometimes necessary to fill empty space and other material is, therefore, required. Committee members decided that the following guidelines should apply to inclusions for the Newsletter.

- **Adverts for business**

The Committee decided that it remains inappropriate for the Newsletter to publicise businesses.

- **Publicity material for events organised by local voluntary non-U3A organisations**

Committee members decided it remains appropriate to alert members of forthcoming one-off events that are local and which may be of interest to members, where space permits. Examples given here are based on previous inserts and are for illustrative purposes only and are not exclusive: Harry Whitehouse Players; Formby Choral; Crosby Capriol Singers; Auctions by local charities.

- **Advertise volunteering opportunities**

Committee members confirmed they consider it still appropriate for the Newsletter to publish local volunteering opportunities, where space permits.

- **Local non-U3A groups that aim to recruit new members and/or provide lessons**

Committee members consider it inappropriate to promote outside organisations wanting additional members and/or providing lessons.

- **Members' articles about local non-U3A organisations**

Committee members consider it inappropriate for the Newsletter to publish articles about local non-U3A organisations even where such articles may be of interest to members.